



The Fortified, Amplified and  
Enriched Compost that is  
**FLORIDA'S**  
**Fountain of Eternal Youth**  
**for Everything**  
**that bears leaves, fruit or flowers**

*These prices are cash only*  
*Add 10% unless cash is included*

## **HOLMES NURSERIES**

18261 Nebraska Ave., ½ Mile So. Apex

Highway U. S. 41 P. O. Box 417

Phone: 91-1661

**TAMPA 1, FLORIDA**





# Operation Dyna-Gro

## ... a Tampa Spectacle!

Several city blocks in area, Operation Dyna-Gro is a daily, spectacular feature of Tampa. Huge cranes, tractors, pulverizers and pumps are at work all year long digging, treating, enriching and turning mountainous block-long piles of Dyna-Gro through its two-year process of maturing. No Dyna-Gro is sold until it is 18 months old, and much of it is 2½ years old before it is bagged and delivered to our Nursery or your home.

**Picture ①.** Dyna-Gro starts with the digging of raw peat, identified by its light color, porous bulk (pyramidal piles). Humus is added, bacterial action starts, and piles shrink one-fourth in first six months.

**Picture ②.** During the first year, the "young" piles are turned and twice moved by Holmes huge cranes and tractors, completely stirring and mixing bacterial action uniformly, further breaking down pile. (This is long dark pile in rear of picture above.)

**Picture ③.** At the beginning of the second year, the pile is pulverized in Holmes huge high-powered grinders that "blow" it as much as 30 feet to a new location. Humus, tankage and phosphate is added during grinding, and Holmes Standard Dyna-Gro is ready for your gardens.

**Picture ④.** Part of the matured, pulverized pile is moved and turned at least four more times in the next year and a half, with humus and tankage added, to make Holmes Super Dyna-Gro. During this second year the pile shrinks so much that it takes four bushels of freshly dug raw peat to make two bushels of Super Dyna-Gro!

**Picture ⑤.** Holmes power-shovel tractors load the finished Dyna-Gro onto Holmes trucks, for delivery to your home, or to Holmes Nursery for bagging.

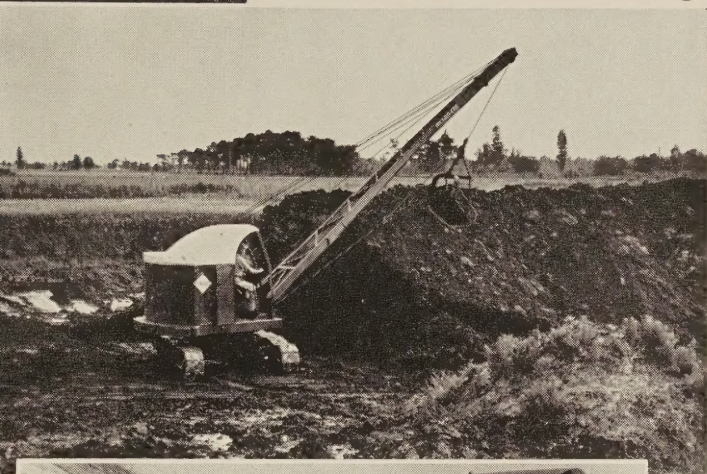
It takes tens of thousands of dollars' worth of equipment, decades of know-how, and from one to two and a half years of careful work to make Dyna-Gro. Yet it costs you only pennies more per bushel than raw, unaged peat. Get Dyna-Gro and get your money's worth!



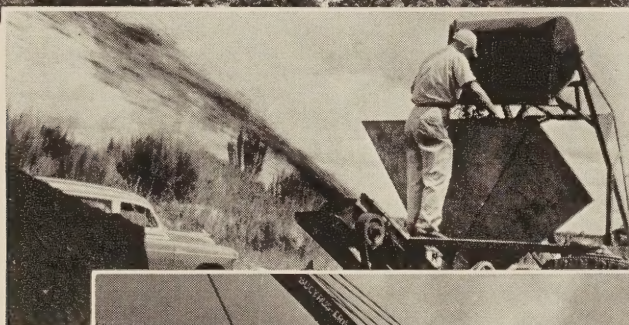
# Here's How HOLMES *DYNA-GRO* Gets its Magic!



①



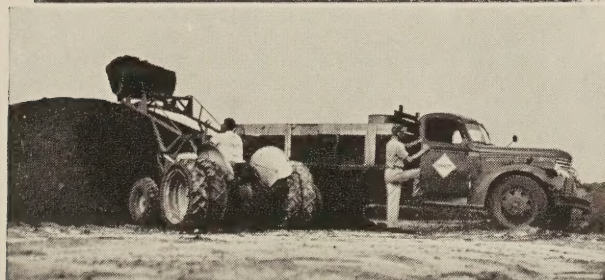
②



③



④



⑤

# HOLMES

## *\*Dyna-Gro*

# COMPOST

***“Fountain of Eternal Youth”  
for Everything that bears Leaves,  
Fruit or Flowers!***

Yes, Holmes Dyna-Gro Compost is sheer magic! It is a **fortified, amplified, matured, organic**, basic plant food combination. You put it in at the roots, and it comes out at the top. In leaves, fruit, flowers! Not next season, not next year, but almost in a matter of days.

### **Dyna-Gro is the Secret of Growing Success**

Holmes Dyna-Gro Compost gives you the key to greener, darker, glossier leaves; blooms that perk up, gain color brilliance, get larger; fruits that grow quicker, tastier, larger.

It is the secret of plants of unfailing vigor and vitality, that make growth in half the usual time, show up to  $\frac{1}{3}$  more foliage, stand strong winds and dry spells.

### **Dyna-Gro is Scientifically Compounded**

Holmes Dyna-Gro is produced with peat from Holmes own beds, then aged for 11 to 30 months while it is fortified with added animal manure, tankage and superphosphate and turned in huge block-long piles to promote bacterial growth essential to plant life. The longer the aging, the richer the Dyna-Gro is in plant-food value. The combinations of age and fortification have been proven in use in our Nursery—**proof you can see any day.**

### **“Peat” is NOT Enough**

Draw no comparison between “peat” and Holmes Dyna-Gro. We use special tested peat, treated and aged, plus other basic plant-food complements. (Peat, as such, is not enough to sustain plant vigor; may even be harmful, as we found in testing dozens of peat bogs around Tampa that were sterile, devoid of bacteria, inert and even salty.)

### **Dyna-Gro Makes Things Grow**

Here's why it makes things grow: It's alive with all the elements that Nature uses in lush tropical forests and meadowlands. Rich in bacteria, in the by-products of chickenyard, barnyard and peat bog, mixed and aged, it is disintegrating all the time—releasing a continuous flow of the processed organic, tankage and animal manure we put into it. It needs only water to turn it into a “broth” of amazing plant food value.

### **Dyna-Gro Compost Has No Imitators**

Maybe all of this sounds simple. Maybe it is. But it took us 33 years to figure it out and **prove it**. And it always takes us 11 to 30 months to prepare a “batch” for our customers. As of this August, no competitor has yet put into his compost what Holmes does. Only Holmes imports costly tankage (animal manure) for compost. Only Holmes “incubates” compost for months, ripening it into “plant life.”

### **1 Week vs. 11 Months**

You can buy so-called “compost” for less than Holmes prices. But not enough less (actually only a few cents a bushell!) to get half your money's worth. The average “compost peddler” offers day-old or week-old raw peat, sometimes with questionable additions, that take up to a year in your garden to get where you are the day you buy Holmes Dyna-Gro!

### **Use Dyna-Gro for Planting, for Re-Invigorating**

Choose the Dyna-Gro grade you need from our two distinct measurable qualities—each scientifically fortified, aged, mixed. Always mix Dyna-Gro with topsoil when **plant-ing**—then every six months to a year, dig in additional quantities for renewed vigor, productiveness.





## NEW! Triple Enriched *Dyna-Gro*

- Double-Aged Pulverized Peat Base
- Triple Enriched with Organic Additives
- Fertility-Conditions Your Soil
- Feeds Plants, Adds Nutrients to Soil
- Retains 7 Times Its Weight in Water

Now, proven Dyna-Gro is improved! Is more—does more! New Triple Enriched Dyna-Gro is “dual action” . . . fertilizes as it creates planting soil. New Triple Enriched Dyna-Gro has added animal manure, added quick acting soluble fertilizers to quicken and prolong its life-giving results. Imagine! You pay just pennies more per bushel than for so-called “bargain” peat . . . get treated, aged, fortified genuine Triple Enriched Dyna-Gro. You can't afford not to buy Dyna-Gro. Actually costs you less. You'd have to buy 4 bushels of raw peat to equal 3 bushels of aged Dyna-Gro and still have no additives, enrichment!

### DELIVERED PRICES

3-bu. bags . . . . . \$1.50

20-bu. bulk load . . . \$5.00

40-bu. bulk load . . . 9.50

60-bu. bulk load . . . 13.50

80-bu. bulk load . . \$18.00

100-bu. bulk load . . 22.50

200-bu. bulk load . . 40.00







## Holmes Super *Dyna-Gro*

- Double Matured Pulverized Peat (24 mo. old)
- Two Years Enrichment with Organic Additives
- Maximum Fertility Increase for Your Soil
- Richer in Soil and Plant Nutrients
- Greater Water Holding Ability, Moisture Control

Super Value! The heaviest, richest of Florida's soil composts—it's Mother Nature's prolific brew of sheer magic life-giving goodness. Richest in active bacteria—so blackish, crumbly, dense, heavy that 2 bushels of Super Dyna-Gro equals 4 bushels of raw peat. Enriched not once but four times with organic additives and super-phosphates, and turned in the pile 6 or more times through the two years it takes to make Super Dyna-Gro. Limited in quantity—build your best plantings on it, to make sure they grow the best in your neighborhood. Costs more—worth more—there's nothing better in all Florida.

Delivered Prices: 3-bu. bags, **\$2.00**; 20-bu. bulk **\$6.00**

### USE HOLMES DYNA-GRO DELIVERY SERVICE

Let us deliver your Dyna-Gro during the week. Phone us the week before you want delivery, so we can schedule your delivery with others in your neighborhood. All deliveries are C.O.D. (see bottom of back page of this circular.) Phone Holmes Nursery: 91-1661

Cash  
and  
Carry  
at  
Nursery

3-bu. bags  
**\$1.50**

20-bu. bulk  
**\$5.00**

## Holmes Soil-Building DYNA-GROW Top Dressing

An amazing combination of Holmes Super Dyna-Gro and Sandy Loam Top Soil that **builds** your soil and **feeds** your lawn all in one application! If yours is a problem lawn where the soil is hopelessly sandy, or hard and dry, or obviously sterile and unproductive, here is your answer!

Made of "half-and-half" Super Dyna-Gro and virtually weed-free, carefully proportioned Sandy Loam and dolomite, Holmes Top Dressing adds not only the leavening, penetrating, nourishing quality of Dyna-Gro, but adds layers of new, rich, friable soil that builds up a permanently improved turf.

Used privately for years by Holmes in landscaping. Merely spread it in an even layer over your lawn—raking and watering before repeating—and have luxurious lawns anywhere.

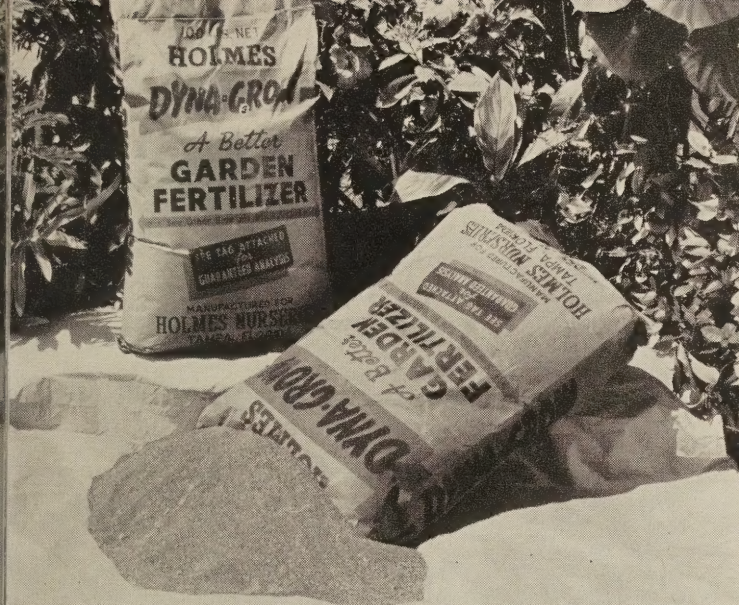
**DELIVERED PRICES:** 3-bu. bags **\$2.00**; 20-bu. bulk, **\$5.50**  
 40-bu. bulk ..... **\$10.00**    100-bu. bulk ..... **25.00**  
 60-bu. bulk ..... **15.00**    200-bu. bulk ..... **50.00**

Cash and  
Carry

3-bu. bags  
**\$1.50**

20-bu. bulk  
**\$4.50**





## Holmes DYNA-GROW Fertilizer

**Double Power—Feeds, Stimulates!**

Never again be envious of the garden, lawn or trees of a friend or neighbor! Just get Holmes **double-power** DYNA-GROW Fertilizer and make your grounds a showplace practically overnight. The secret of its **double power** is in our own tested, proven formula, developed by Floridians expressly and exclusively for Florida's plants, soil, climate. That is why we believe it is the best fertilizer you can buy.

**\$4.50**

**100-lb. bag**

Holmes DYNA-GROW Fertilizer is **FIRST**—the purest possible highest concentrate of **immediately soluble** all-purpose plant food you can buy; **SECOND**—it contains added **rich quantities of mineral fortifiers** absolutely essential to sustained, vigorous, healthy growth.

**Use for Lawns, Flowers, Fruits—Everything!**

Work Holmes DYNA-GROW Fertilizer into the topsoil around plants, trees—spread it over lawns—in amazingly economical quantities, then water. It dissolves immediately, goes right to roots for immediate plant improvement. A single bag fertilizes 2500 sq. ft. of lawns or scores of plants, bushes.

Holmes DYNA-GROW Fertilizer

100-lb. bag Cash and Carry **\$4.50**      100 lbs. Delivered **\$4.75**

## End Disappointment with FLORI-GRO Composts

### Holmes Rose-Bed Flori-Gro Compost

The secret of "beauty beyond compare" for your roses. It works miracles! Rich clay base, it's almost half composted topsoil, twice treated with tankage, aged 6 months or longer, almost one-fourth dairy manure, the remainder tobacco stems and oak leaves. Costly materials, tremendous labor, limits our supply. Order early in November, December when planting. \*Cash and Carry

**75c\*** per bu.

**20-bu. bulk \$6.00**

### Holmes Flower-Bed Flori-Gro Compost

We recommend you use it only for annual beds, for showy plants like Gerbera, Delphinium, Petunia, Snaps, Pansy and the like. About half composted topsoil, twice treated with tankage, aged at least 6 months, balance dairy manure, tobacco dust, oak leaves and other humus. Order early for use in October, November, December.

**75c\*** per bu.

**20-bu. bulk \$6.00**

**ROSE-BED and FLOWER-BED COMPOST**

**Delivered \$7.50 per 20 bushels bulk.** All prices plus tax

# HOW TO USE HOLMES DYNA-GRO

There's nothing complicated about Dyna-Gro. It is a basic natural organic product that builds, stabilizes and enriches soil while it feeds plants and promotes growth. Over-use cannot harm the tenderest plant, although it may stimulate sudden, lush and spectacular growth. However, like all good things, enough is enough; and the proper use of Dyna-Gro means both economy and constant improvement in both soil and plants.

## Use Dyna-Gro for Better Gardens

Dyna-Gro solves over 90% of all problems in growing Azaleas, Hibiscus, Gardenias, Ixora, Jasminum, Camellias; Vines, Trees, Shrubs; Palms and Citrus.

Assuming your soil conditions are about average, use a one-third to one-half mixture of Dyna-Gro and top soil. Here are the proper steps for planting:

1. Dig a hole somewhat larger than that needed to accommodate the plant's roots without crowding, usually half as deep as it is wide.
2. Carefully dig out the top soil, piling it on one side of the hole.
3. Dig out the under-soil, piling it separately.
4. Throw in a shovelful of Dyna-Gro, then of top soil, until the hole is filled; stir and mix thoroughly, and pack solidly.
5. Re-dig an area large enough to accommodate the plant's roots without crowding.
6. Set the plant, refill with mixed Dyna-Gro, packing firmly around roots, and water well.

## Use Dyna-Gro for Better Vegetables

Dyna-Gro works equal wonders with vegetables. Prepare the seed bed by mixing Dyna-Gro and top soil in equal quantities, by spreading 2 to 3 inches of Dyna-Gro over the spaded area, then re-spading 4 to 6 inches deep. However, we recommend the addition of Dolomite, Mineral Colloids or Agricultural Lime, as recommended for your area by your County Agent, or by mail from the State Experimental Station, University of Florida.

## Use Dyna-Gro for Mulching

Give your flower and shrub plantings, trees, vines, palms and citrus their biggest lift throughout the year by maintaining a continual top-soil mulch. A lightly distributed 1-inch layer of Dyna-Gro retains moisture, prevents drying out and cracking of top soil, continually feeds its richness into the soil below. Every few months, spade or rake mulch into the top soil and add a new layer of Dyna-Gro. You'll be delighted with the care-free ease with which this method produces better, bigger, never-wilt gardens.

## When to Use Dyna-Gro

In general you can apply Dyna-Gro compost at any time, before, during, or after flowering and growing season. Dig it in around the roots frequently and abundantly, for bigger, more spectacular blooms, growth. You almost can't use too much.

## Cash On Delivery Prices are Lowest

We sincerely and with humility regret that we cannot extend credit on Dyna-Gro without an extra charge. Over 90% of its price is represented by labor, trucking and additives. For prices shown in this circular, cash is requested on delivery. Delivery will be made, however, if no one is home, on the understanding that payment will be mailed immediately. Please add 10% to prices in this circular, if payment is not made within 10 days, and 20% beyond that period. With your support we can maintain our low old-fashioned prices, and immediate C.O.D. payment will enable us together to make Florida's beauty even more glorious and lasting.